

For more than 10 years, Ice Blue Sky has been helping companies convert great ideas into great communications. We simplify complex messages into useful and interesting content, specialising in animation and video.

Whether it's to engage and attract customers, or retain partners & customers through e-learning, we can deliver creative content that generates the results you need.

Service Structure



Our Case Studies

Lightwell are a consulting firm that specialises in enabling innovative and effective global supply chains. They needed a partner that could create industry relevant content that would add real value to the reader. Because of our wide experience with IBM commerce and supply chain solutions, we were able to create a series of ebooks that focused on creating more efficient and competitive supply chains, in retail, logistics, manufacturing and consumer goods.



As well as the ebooks, we produced infographics, animations and sales training materials.



Konica Minolta recently launched Markomi, their Marketing Automation software designed for both small and large businesses. We have been involved in developing the messaging, positioning and branding for this exciting new product.



Video animation show-reel



This hand drawn animation was designed to put some life into a new insurance software solution product launch.



Cisco's new WiFi offering makes it easier for organisations to leverage online solutions for both customers and employees.

icebluesky.



Kareinn provide online solutions for the care home industry. It was really important to them that this animation made them look friendly and approachable and unlike your typical technology company. They wanted to make sure that it came across well that they developed the solution because they've cared for relatives themselves and understand the pressures that carers face on a day to day basis.

Kareinn also wanted to make sure the story of how they help care homes came across succinctly, in particular how they help carers spend more time with residents and less time on paperwork. This animation was included in a Video in a Box, if you'd like more information on the campaign please get in touch.